

ENTREPRENEURIAL PROFILE



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L2 ACCENT REDUCTION CENTRE

What does your company do?

We help people to minimize their accents and speak clearer by retraining the muscles of the mouth.

Why did you become an entrepreneur?

My father came to this country when he was 28 as an educated man who spoke fluent English, yet when he spoke no one understood him. Ever since I was a little girl I have always wanted to do something that would help people like my father, because I realized that it was not a language issue. I wanted to make a difference in the lives of Internationally Trained Professionals, and I felt that I couldn't do that working at a salary job. I often felt restricted, and I wasn't able to use my creative ability to design programs and develop the marketing ideas necessary to bring these programs into fruition. Being an entrepreneur has allowed me the flexibility to be creative and free from corporate restraints.

Who inspires you?

My sister, Lisa, who as a single mom beat all odds and now is a successful business woman who tirelessly gives back to the community. She has inspired me to start programs such as the "Fresh Start" program that helps single immigrant parents with accent reduction and English skills free of charge.

What does a "day off" look like for you?

A nice walk in the woods or creating something savoury in my kitchen.

Any last words?

Work with corporations, do community work, and give to those who cannot afford your services – create harmony.

